

# BASKETBALL ACT

1 July 2021

## MEDIA RELEASE

### **BASKETBALL ACT and PLAY HQ – Partnership Announcement – July 2021**

Basketball ACT is excited to join several other state basketball associations, as well as national sporting bodies, in announcing their partnership with Play HQ, to deliver a new sports administration technology platform designed to simplify the experience for our clubs, volunteers and participants.

Designed as a modern, reliable and, ultimately, a user-friendly system, PlayHQ system was built to ensure it met the needs of our basketball community and to make the administration of participation sports easier. Play HQ is able to handle competition management, registration, club administration, payments, game day management, live scoring and more.

Basketball ACT are excited about rolling out the new system, and will adopt a phased transition commencing from August 2021, with registrations for the Senior Social Summer competitions, and in anticipation of an association-wide move across all Basketball ACT competitions and programs in 2022.

“With the Play HQ system being designed with input from Basketball Victoria during its initial stages, and the fact that it is being implemented across so many national sporting bodies and associations, really demonstrates the system has put clubs, volunteers and participants at the forefront” Basketball ACT Chief Executive Officer (CEO), David Simpson said. “Basketball ACT is excited, and looking forward, to working with Play HQ in adopting and adapting the platform to meet the needs of our basketball community.”

PlayHQ CEO Sam Walch is thrilled to be working in partnership with Basketball ACT to help change the game at a community level. “PlayHQ’s mission is to unleash the life-changing power of sport at scale. We are building world-class technology that aims to contribute meaningfully to the lives of volunteers, participants and parents, making it easier to stay involved in the games they love. Our Basketball ACT partnership builds on existing partnerships with Basketball Victoria and Basketball Tasmania as we become the go-to platform for Basketball in Australia.”

To support the phased transition and implementation of the new system, Basketball ACT will work collaboratively with PlayHQ, to roll out targeted online training for our member clubs, and provide on-going platform support across the remainder of 2021.

For further information on Play HQ or how get your Club onboard please contact Sarah Skidmore, Competition Manager at [sarah.skidmore@basketballact.com.au](mailto:sarah.skidmore@basketballact.com.au)

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