



2024 EOFY PLAYER SPONSOR PACKAGES



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MITSUBISHI MOTORS NBL1 EAST

The Mitsubishi NBL1 competition is a semi-professional league that underpins the NBL and WNBL competitions, and sees a combination of seasoned stars and young up and coming players compete for their respective conference championships.

Basketball ACT's high-performance teams, the Canberra Gunners and Canberra Nationals, compete in the Mitsubishi Motors NBL 1 competition (East Conference), and Waratah League annually.

Conference Champions then come together for the NBL1 National Championships at the end of the year. The NBL1 East Conference is contested by clubs across NSW - from Albury through to Newcastle.

Our Canberra Gunners were inaugural Champions in the Men's Division in 2022, and hosted a home semi-final at Belconnen Basketball Stadium in 2023.

Our Canberra Nationals have been competitive over the past 2 seasons, only missing the play-offs by a couple of points in each season. With a few experienced players and some exciting youth coming through the system, this season is looking promising.

ENGAGEMENT



3,704 FOLLOWERS 20% FROM 2022



8,000 FOLLOWERS 32% FROM 2022



1,240,968 INTERACTIONS 276% FROM 2022



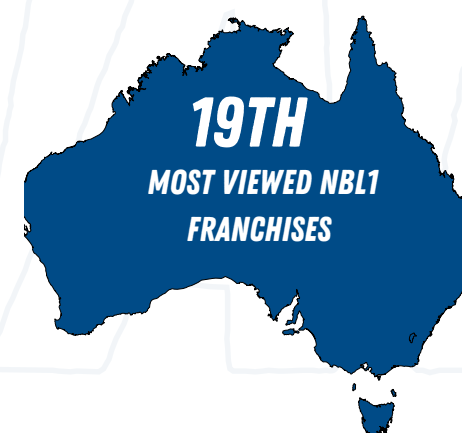
2022

2023

172% FROM 2022

57,089 SESSIONS

0 10000 20000 30000 40000 50000 60000



2ND

MOST VIEWED NBL1 EAST
FRANCHISE



2024 EOFY PLAYER SPONSOR PACKAGES



EOFY PACKAGE 1

\$2,000 (+GST)

- Invitation to Mid Season Sponsors Mingle (if signed prior to 5 June 2024);
- 1 x Bleacher Box (for 4 people) to one of our remaining Belconnen home games;
- Framed Player Poster - signed by Sponsored Player;
- Company Logo on Sponsored Player Photo - on-line and in-stadium;
- Game Day Sponsored Player recognition - in-game announcements, social media, big screen and livestream announcements;
- Inclusion of Company Logo on BACT website (with link);

EOFY PACKAGE 2

\$1,000 (+GST)

- Invitation to Mid Season Sponsors Mingle (If signed prior to 5 June 2024);
- 2x GA ticket to two (2) of our remaining Belconnen home games of your choice;
- Company Logo on Sponsored Player Photo - on-line and in-stadium;
- Game Day player sponsor recognition - in-game announcements, social media, big screen and livestream announcements;
- Inclusion of Company Logo on BACT website (with link);

To enquire about our EOFY Packages, or Sponsorship in general, please contact:

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