



2024 PLAYER SPONSOR PACKAGES





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MITSUBISHI MOTORS NBL1 EAST

The Mitsubishi NBL1 competition is a semi-professional league that underpins the NBL and WNBL competitions, and sees a combination of seasoned stars and young up and coming players compete for their respective conference championships.

Basketball ACT's high-performance teams, the Canberra Gunners and Canberra Nationals, compete in the Mitsubishi Motors NBL 1 competition (East Conference), and Waratah League annually.

Conference Champions then come together for the NBL1 National Championships at the end of the year. The NBL1 East Conference is contested by clubs across NSW - from Albury through to Newcastle.

Our Canberra Gunners were inaugural Champions in the Men's Division in 2022, and hosted a home semi-final at Belconnen Basketball Stadium in 2023.

Our Canberra Nationals have been competitive over the past 2 seasons, only missing the play-offs by a couple of points in each season. With a few experienced players and some exciting youth coming through the system, this season is looking promising.

ENGAGEMENT



3,704 FOLLOWERS 20% FROM 2022



8,000 FOLLOWERS 32% FROM 2022



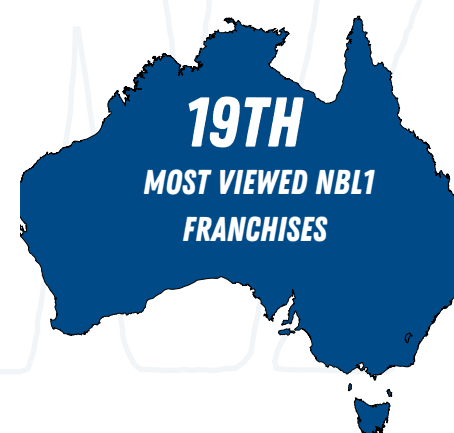
1,240,968 INTERACTIONS 276% FROM 2022



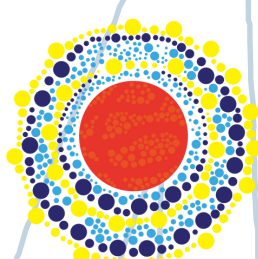
2022 172% FROM 2022

2023 57,089 SESSIONS

0 10,000 20,000 30,000 40,000 50,000 60,000



MOST VIEWED NBL1 EAST FRANCHISE



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TIER 1

\$3,500 (+GST)

- Partner Board sign - 1000mm (w) x 710mm (h) - placed on Court 1 for 12 month period;
- 4x GA Tickets to the following home games:
 - v Hornsby Ku Ring Gai Spiders - 27 Apr @ Tuggeranong Stadium;
 - v Bankstown Bruins - 28 Apr @ Tuggeranong Stadium;
 - 1 x Belconnen Basketball Stadium of the sponsors choosing.
- Invitation (x2) to Season Launch;
- Framed Player Poster - signed by Sponsored Player;
- Company Logo on Sponsored Player Photo - on-line and in-stadium;
- Game Day Sponsored Player recognition - match program and in-game announcements;
- Sponsored Player appearance at event of your choice (such as corporate event or team building day);
- Opportunity to attend 1 x pre or post game team address on game day (as arranged);
- Inclusion of Company Logo on BACT website (with link);
- Invitation (x2) to Mid-Season Sponsors Mingle;

TIER 2

\$1,500 (+GST)

- Invitation (x2) to Season Launch;
- Company Logo on Sponsored Player Photo - on-line and in-stadium;
- 2x GA ticket to one of the following games:
 - v Hornsby Ku Ring Gai Spiders - 27 Apr @ Tuggeranong Stadium, or
 - v Bankstown Bruins - 28 Apr @ Tuggeranong Stadium;
- Game Day player sponsor recognition - match program and in-game announcements;
- Inclusion of Company Logo on BACT website (with link);
- Invitation (x2) to Mid-Season Sponsors Mingle;

To enquire about this package, please contact:

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