PACKAGES SPONSORSHIP



20 24

THE BALL IN OUR COURT



Foundations

Since the beginning, Basketball ACT has continued to grow and take opportunities as they arise. This has resuled in a strong club structure, competitive representative programs and quality products that service the community.



Participation

Basketball ACT engages with over 10,000 unique participants annually through its domestic competitions and development programs.



Infrastructure

Basketball ACT also owns and operates its own multi court facility in Belconnen and is currently working with the ACT Government to expand basketball facilities in the region to enable the sport to grow.

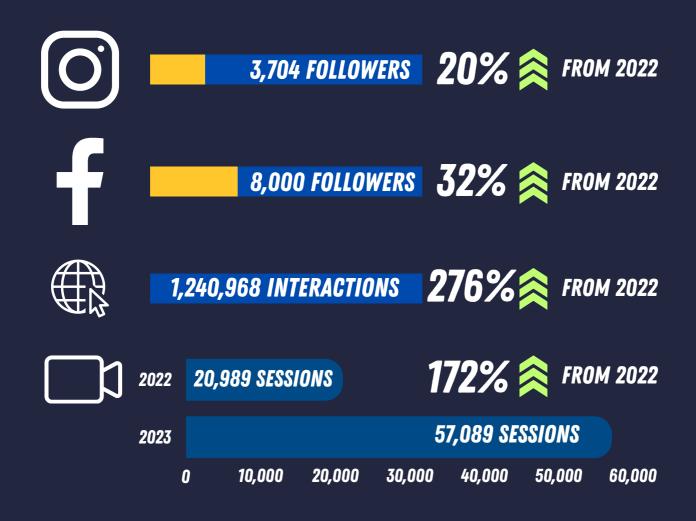


What's Next?

In 2024, organised basketball in the ACT will celebrate 75 years of service. Basketball ACT's strategic plan is to build, support and invest in enhancing the health of basketball in the Canberra community.



ENGAGEMENT







OPPORTUNITIES

Basketball ACT offers a range of Sponsorship Packages that allow you and your business to maximise your brand exposure, while supporting Basketball ACT programs, teams and facilities.

Basketball ACT is committed to working with potential sponsors to develop the right sponsorship opportunity, and can tailor packages to meet your budget needs and demographic.

NBL1 EAST & WARATAH LEAGUE PACKAGES

Basketball ACT's top level athletes competing infront of thousands of viewers each week. Player, team and court-side sponsorship packages are all available.

BASKETBALL ACT ASSOCIATION PACKAGES

The home of basketball in the ACT. Opportunities to promote your brand through our junior and senior premier competitions and programs.

PARTNERSHIPS

Companies willing to offer products and services to assist in player and fan engagement

ADVERTISING

Business'looking to promote their brand. We offer both internal and external packages



PACKAGES NBL1 & WARATAH LEAGUE

NAMING RIGHTS

GUNNERS / NATIONALS

- Primary Uniform Sponsor
- Sponsor signage around the main court



NEGOTIABLE

HOME GAME SPONSOR

GRANDSTAND

- Grandstand signage behind benches and scoretable
- € 1 match day activation/activity



\$10,000

COURT SIDE

- Court-side signage across from the broadcast camera
- Direct marketing opportunities



\$5,000

GAME DAY

- Match day activation/activity
- Direct marketing opportunities



\$2,500

PLAYER SPONSOR

TIER 1

- Partner Board Sign on Court 1 - 12 months
- 4x GA Tickets to a home game of sponsors choosing



\$3,500

TIER 2

- Company logo on BACT website
- © Direct marketing opportunities



\$1,500

AWAY GAME SPONSOR

AWAY

- 4x GA Tickets to a home game of sponsors choosing
- €1 home match day activation/activity



\$5,000

^{*}Full sweet of package benefits available upon request or by negotiation

PACKAGES

ASSOCIATION

NAMING RIGHTS

JUNIOR WINTER

- Direct marketing opportunities with our constantly growing growing junior base
- Courtside sponsor signage



\$15,000

PREMIER LEAGUE

- Stadium signage and naming rights
- Direct marketing opportunities



\$10,000

SENIOR SOCIAL

- Direct marketing opportunities
- Partner board signage



\$7,500

SUMMER SLAM

- Company Pull-Up
 Banners displayed in
 foyer each weekend of
 competition
- Direct marketing opportunities



\$7,500

RON HARVEY CUP & CANBERRA CLASSIC

- Courtside signage during the events
- Complimentary entry into Ron Harvey Cup



\$2,500

*Full sweet of package benefits available upon request or by negotiation



PACKAGES

ADVERTISING

STADIUM SIGNAGE

STADIUM SIGN

- Located externally facing Coulter Drive
- Dimensions: 3000mm (w) x 1500mm (h) - 6 available spaces
- Duration: 12 months (multi-year avaialble)



\$10,000

FENCE SIGN

- Fence banner facing Coulter
 Drive and 3x3 courts
- © Dimensions: 2600mm (w) x 820mm (h) - 6 available spaces
- Duration: 12 months (multiyear avaialble)



\$5,000

MAIN SCOREBOARD

- Located on Courts 1
- Corflute Sign above scoreboard
- Duration: 12 months (multi-year avaialble)



\$5,000

STADIUM BOARD

- **Example 2** Located on Courts 2, 3 & 4
- Dimensions: 2400mm (w) x 1200mm (h)
- Duration: 12 months (multi-year avaialble)



\$3,000

VIEWING DECK

- **Example 2** Located on Court 3
- Dimensions: 2600mm (w) x 820mm (h) - 2 available spaces
- Duration: 12 months (multi-year avaialble)



\$3,000

PARTNER BOARD

- **Solution** Located on Court 1 & 2
- Dimensions: 1000mm (w) x 710mm (h)
- Duration: 12 months (multi-year avaialble)



\$500



LET'S TEAM UP

We would love to create a partnership that ensures the growth of both our brands. For further information about any of Basketball ACT's sponsorship packages please contact:

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