

BASKETBALL ACT

Strategic Plan

2018 - 2022



A SHARED VISION – OUR KEY STRATEGIC PRIORITIES

CLUB HEALTH	3x3	QUALITY COMPETITIONS	FACILITIES	BASKETBALL COMMUNITY
<p>Member clubs are the “entry point” for most participants. B-ACT will actively support Clubs through:</p> <ul style="list-style-type: none"> • Staff resource dedicated to “club health” • Assistance to recruit train and develop volunteers • Opportunities to share experiences 	<p>An Olympic sport! With national and international opportunities for ACT players and officials and a way to link with a new audience of basketballers.</p> <p>B-ACT will implement the National 3x3 Framework throughout ACT and surrounding NSW and provide support for 3x3 athletes to excel.</p>	<p>Our competition model is essentially unchanged in 20+ years.</p> <p>B-ACT will review the model to ensure competitions:</p> <ul style="list-style-type: none"> • Provide “value for money” • Prioritise development • Foster an engaged basketball community • Support our Clubs 	<p>Basketball is a significant user of community facilities, utilizing more than 30 courts in the ACT.</p> <p>In partnership with ACT Government and our member clubs we will implement a Facilities Plan</p>	<p>It is our collective responsibility to ensure that basketball is “everyone’s game” – welcoming and accessible to all.</p> <p>We will raise funds to assist people in need to access our sport. We will explore opportunities to give access to uniforms and equipment to those in need.</p>

KEY METRICS

PROMOTE

- 20 primary school programs every term with at least 8% of *Sporting Schools* choosing basketball
- Facebook reach 15,000 every month and engage 75,000 every month
- SEABL Live Stream watched by 2,000 every game

RECRUIT

- 1,000 Aussie Hoopers every year and 800 in 8s and Under
- At least 12 Clubs run Aussie Hoops
- New players equal to 40% of previous year participation
- 500 kids in Aussie Hoops school holiday camps

ENGAGE

- At least 200 teams in Snr Competitions
- At least 410 Jnr teams (Winter) and 470 Jnr teams (Summer)
- 40% of participants female
- 2.5% of ACT population participate in B-ACT competitions or programs
- 8,500 participants each year

RETAIN

- At least 65% of players return from previous year
- Active Referees : Total Games ratio to be 1:3
- Growth in active referees matches increased competition numbers

DEVELOP

- Each club has a Coach Coordinator and runs annual coaching clinic
- At least 70 coaches complete Coach Courses each year

PERFORM

- At least 4 players on National Depth Chart
- Representative teams in national competitions achieve Top 8
- Referees at national championships ranked at least "at standard" and in Top 8
- SEABL teams have strong local representation and links to national league teams
- ACT has 1 male and 1 female ranked in the Top 10 3x3 Players in Australia and 5 males and 5 females in the Top 100.

GOVERN

- Active participant in COMPS
- Regular club knowledge and sharing workshops
- All clubs have succession plans

ADMINISTER

- Annual Surplus of at least \$65,000 after provision for floor maintenance
- Triennial funding from ACT at top tier