

BASKETBALL ACT VIDEOING AND PHOTOGRAPHY POLICY

Background:

Basketball ACT acknowledges that there are legitimate concerns around the taking of video footage and still photographs in basketball stadiums and at basketball events.

This policy aims to draw a balance between the legitimate interests of supporters, scouts, families, coaches and Basketball ACT to record memories and performances, and the interests of participants to protect their privacy and wrongful use of their image.

Permitted videoing/ photography in Basketball Stadiums and at Basketball Games

A person is permitted to video and photograph games provided they are:

- Related to a player, or a friend of a player, such that consent to such videoing/photography is implied; or
- Doing so for scouting purposes; or
- Doing so for an approved purpose of Basketball ACT, including referee development and education or Basketball ACT approved communications; or
- A photographer from an approved media outlet, at the discretion of Basketball ACT; or
- A club or school taking photos/ videos for their own communications.

Videoing/photography is banned under all circumstances in changing rooms.

Other than specified below, videos or photographs may not be used for a commercial purpose unless permission from all persons shown in the video or photograph is received.

If a person has a concern about videoing or photography practices of another person, they should raise these concerns with a stadium official or with Basketball ACT.

Basketball ACT requests that all persons take care in any online postings of images or videos, particularly images or videos of children. Images or videos containing sensitive information should not be posted, and Basketball ACT requires that any take down requests for images or videos taken at a Basketball ACT events be promptly complied with, irrespective of the relationship of the person requesting the take down.

Basketball ACT's use of video footage and still photographs

Purposes that Basketball ACT may use photographs for include:

- Use on the Basketball ACT website (for example, action photos from a tournament);
- Use in the Basketball ACT Annual Report;
- Use in Basketball ACT promotional or event related material;
- Use in Event summaries or social media.

In acquiring and/or using photographs at Basketball ACT events, Basketball ACT will:

1. Abide by its Privacy Policy displayed on the Basketball ACT website;
2. Not use any photographs for commercial purposes without explicit consent. This does not include use of photographs on Basketball ACT's website, annual report or other publications marketing or promoting Basketball ACT. Commercial purposes **would** include a photograph of an individual used on a poster to promote a Basketball ACT sponsor;
3. Remove photographs if requested by a person or their parent or guardian;
4. Ban the use of cameras (including mobile phone cameras) in changing rooms at Basketball ACT facilities;
5. Where possible, ensure photographers taking individual photos of minors are supervised;
6. Where possible, ensure Basketball ACT photography takes place at the Event venue (as opposed to, for example, a person's home);
7. Where possible, ensure personal information about children is not included online. This includes not listing full names of children shown in pictures in an online forum. In this context, the fact a child is wearing a particular basketball uniform is not considered identifying information. Basketball ACT may, in appropriate circumstances, use a child's name with their photo in printed materials (for example a team photo in a year book). Basketball ACT will NOT use a child's name if a parent or guardian explicitly requests the child's name not be included in any publications;
8. Not display other personal information like a child's address, hobbies or telephone number in conjunction with their photographs;
9. Not use inappropriate photos of children (for example, in compromising positions or without full dress);
10. Require any professional photographers at major tournaments wear identification;
11. Respond to any complaints or concerns in a receptive and prompt manner.

Any complaints or take-down requests should be made to the Basketball ACT Privacy Officer:
admin@act.basketball.net.au